Public Data Integration with WebSmatch

Remi Coletta^(a), Emmanuel Castanier^(b), Patrick Valduriez^(b), Christian Frisch^(c), DuyHoa Ngo^(a), Zohra Bellahsene^(a) (a,b) INRIA and LIRMM, Montpellier, France (c) Data Publica, Paris, France

(a) {FirstName.Lastname}@lirmm.fr

(b) {FirstName.Lastname}@inria.fr

(c) christian.frisch@data-publica.com

ABSTRACT

Integrating open data sources can yield high value information but raises major problems in terms of metadata extraction, data source integration and visualization of integrated data. In this paper, we describe WebSmatch, a flexible environment for Web data integration, based on a real, end-to-end data integration scenario over public data from Data Publica¹. WebSmatch supports the full process of importing, refining and integrating data sources and uses third party tools for high quality visualization. We use a typical scenario of public data integration which involves problems not solved by currents tools: poorly structured input data sources (XLS files) and rich visualization of integrated data.

1. INTRODUCTION

Recent open data government initiatives, such as data. gov, data.gov.uk, data.gouv.fr promote the idea that certain data produced by public organizations should be freely available to everyone to use and republish as they wish. As a result, a lot of open data sources are now available on public organization's web sites, in various formats.

Integrating open data sources from different organizations can yield high value information. For instance, matching gas emission data with climatic data for a given country or city can be valuable to better understand pollution. This rich local and targeted pool of information can also be leveraged to build new innovative services or, as a new source of business intelligence, to put in perspective business information with data such as weather, traffic, density of economic activities or touristic information in order to better understand current market dynamics and adapt product and services.

A large share of the available open data comes from large institutions (such as Eurostat, World bank, UN....) using structured data formats such as SDMX for statistical datasets or RDF for linked open data. However, the majority of the data that can be found on open data portals is available as unstructured data (such as spreadsheets). To integrate these sources or deliver data that web applications or mobile services can leverage, raw open data files must be structured through a processing workflow and delivered through APIs (Application Programming Interfaces). This workflow will ultimately transform "human usable information" such as spreadsheets into "computer usable data", drastically increasing the value of the open data published.

Based on this observation, Data Publica, a french company, provides added value over the public data sources they crawl, such as visualization of data sources or production of integrated data. Achieving this goal raises the followings problems:

Metadata extraction. Although structured formats exist to share and publish data, most of the public data available on the Web are Excel spreadsheets, with no difference between data and metadata. Detecting the metadata in such data sources is a mandatory step before performing data integration. To address this problem, we exploit computer vision techniques to deal with complex tabular representations of spreadsheets and machine learning techniques that take advantage of past human effort to automatically detect metadata in the next spreadsheets.

Data sources integration. In order to produce added value information over the public data sources, it is necessary to integrate data sources together. For this purpose, we need to perform schema matching, in order to match metadata structures [2]. In the context of open data, schema matching is harder than in traditional data integration in distributed database systems [13], mainly because important metadata which are considered as implicit by document's authors, are simply missing. In terms of matching capabilities, we rely on YAM++ [4], a powerful tool for schema matching and ontology alignment².

Visualization. To ease users' access to public data requires visualizing with high quality graphical representation. In Data Publica, the visualization task is delegated to Google Data Explorer, a powerful collection of visualization tools. However, Google Data Explorer imposes strict restrictions on input formats, such as separating data and metadata into different files and labeling metadata with some Google predefined concepts. Therefore, using Google Data Explorer requires metadata extraction and integration as preliminary steps.

¹http://www.data-publica.com

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WOD '12, May 25 2012, Nantes, France

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 $^{^2 \}rm YAM++$ was recently ranked first at the Conference track of the OAEI competition over 15 participants. See the results at http://oaei.ontologymatching.org/2011/ for more details.

To perform these tasks, Data Publica uses WebSmatch http://websmatch.gforge.inria.fr/, an environment for Web data integration with a service-oriented architecture with much flexibility for users and developers. Most tools for metadata integration are implemented as heavy clients and hard-coded with their own graphical interfaces. They need to be downloaded and installed, which make them hard to use with other independent tools (even if sources are provided) and reduce their dissemination. In contrast, WebSmatch is an open environment to be used as a Rich Internet Application (RIA).

In this paper, we describe the architecture of WebSmatch based on a real-life, end-to-end data integration scenario over public data from Data Publica.

The paper is organized as follows. Section 2 introduces the motivating example in terms of inputs (poorly structured files) and outputs (rich visualization of integrated data). Section 3 describes the data integration process with Web-Smatch. Section 4 presents WebSmatch metadata detection and integration services through the motivating example. Section 5 discusses related work. Section 6 concludes.

2. MOTIVATING EXAMPLE

In this section, we describe a real example by giving the inputs and outputs of the data integration process with Web-Smatch.

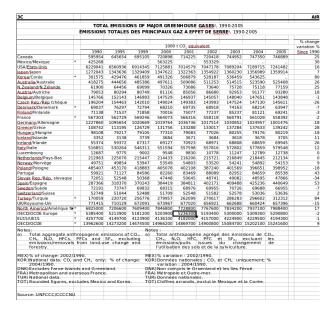
Data Publica provides more than 12 000 files of public data. [1] However, even though data formats become richer and richer in terms of semantics and expressivity (e.g. RDF), most data producers do not use them much in practice, because they require too much upfront work, and keep using simpler tools like Excel. As an example, Data Publica has started to crawl public data available from the French administration, and found only 369 RDF files, compared with 148.509 .xls files. Unfortunately, no integration tool is able to deal in an effective way with spreadsheets. As far as we know, only two recent initiatives, OpenII [16] and Google Refine ³ deal with Excel files. However, their importers are very simple and make some strict restrictions over the input spreadsheets. For instance, they require to have exactly one table per sheet and all the attributes have to be in columns, at the first line of the sheet. Unfortunately, people do not use Excel in such proper way. And these importers proved to be useless on real spreadsheets from Data Publica. Thus, extracting metadata from such sources remains an open problem [6]. To illustrate this problem in the remaining part of the paper, we use the following spreadsheet files as input.

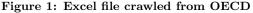
Input files

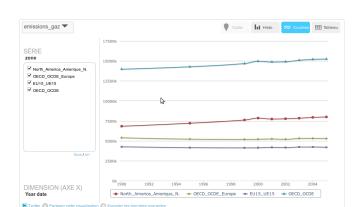
For simplicity purposes, the scenario of this example involves only 2 data sources. To be representative of real-life public data, we choose two spreadsheet files:

http://www.data-publica.com/publication/1341 is an Excel file. It contains data from the Climatic Research Unit (http://www.cru.uea.ac.uk/) about the temperature evolution in the world over the last decades. This file is quite well formed, it only contains some blank lines and comments.

http://www.data-publica.com/publication/4736 is the Excel file depicted in Figure 1. It contains data from OECD (http://www.oecd.org/) about gas emissions in the world. The file contains the evolution on the last 20 years on several countries and 4 OECD geographic zones⁴. This spreadsheet is much more complex: it involves several sheets, with several tables per sheet. It contains several blank lines and comments, making it hard to automatically detect the table. In addition, it involves bi-dimensional tabular structures (Figure 1) and some column names are missing. For instance, the author of this file probably has in mind that the line containing {1995, 2000} should be labelled by "year", which is not obvious in the context of automatic integration.







Expected results

Figure 2: Evolution of gas emission

Charts (Figures 2 and 5), maps (Figure 4) and additional animations with timelines are visualizations obtained after extraction of metadata and integration of the inputs described above.

Figure 2 shows clearly that the emission of gas grows up significantly since 2000 in North America. Since then, EU15 countries stabilized their emissions, which corresponds to

³http://code.google.com/p/google-refine/

 $^{^4 \}mathrm{See}$ http://stats.oecd.org/glossary/ for more details about these zones.

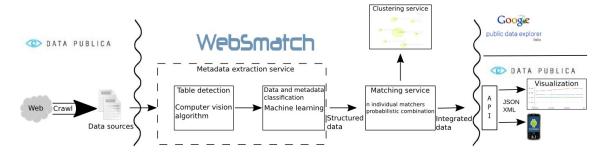


Figure 3: Data Integration process

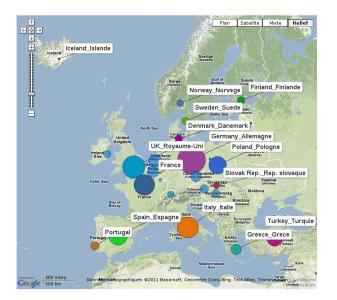


Figure 4: Geographic visualisation

the Kyoto agreement. Figure 4 is a screenshot of an animation of the same data on a map.

Figure 5 is a diagram involving both data sources. It correlates the evolution of temperature in the world with gas emission. Thus, it requires to integrate both data sources together. The result shows clearly that the acceleration of the augmentation of temperature at the world level increases significantly since 2000 with gas emission.



Figure 5: Chart of integrated data

To perform visualization, WebSmatch exports the integrated data in Dataset Publishing Language (DSPL) format https://developers.google.com/public-data/). DSPL is used by Google Public Data Explorer and Data Publica's own API and visualisation engine. Such format assumes the input data source to be precisely described. In particular, data and metadata need be distinguished. The metadata (source, title, author, header) are described in an XML file whereas the data are in Comma-Separated Values (CSV) files. In addition, metadata need to be tagged by some DSPL predefined concepts (hierarchy including times or geographical entities). Such format is too strict to be usable by a large public, and quite difficult to manipulate, even for computer scientists. Thus, although Google Data Explorer provides a powerful collection of visualization tools, it requires much upfront work from the user, in particular, with public spreadsheets like the ones described above.

3. DATA INTEGRATION PROCESS

WebSmatch is a Rich Internet Application (RIA), meaning that Data Publica is able to use it remotely, as a Web service, without any installation. To use all the WebSmatch components (integration, matching, clustering and export), Data Publica simply needs to put some redirection from their back office. The integration of WebSmatch and Data Publica is depicted in Figure 3. It involves the following flow:

Crawling. Data Publica has developed a crawler dedicated to public data sources. It extracts data sources in various formats (such as Excel spreadsheets, ontologies, and XML files). Data sources that are already well structured are directly transformed into DSPL and loaded into Data Publica's database. The other sources are sent to Websmatch (about 64% of the volume)

Metadata extraction. The metadata extraction service takes as input raw files and extracts metadata to distinguish data from metadata. In the case of spreadsheets (more than 95 % of public data), since spreadsheet users often put several tables per sheet in their document, the first task is to identify the different tables. This is achieved by a computer vision algorithm. Then the different tables that have been identified are sent to the metadata classification service, which relies on Machine Learning techniques.

Figure 6 depicts the WebSmatch interface for metadata extraction. In this example, WebSmatch detects several tables in the same file. Around each table, WebSmatch detects title (in red) and comments (in light grey) as metadata. This information improves the matching between documents and is used for visualization. After detecting the tables, the next important step is attribute detection. In this example, attributes are located in the first line of each table (a red box

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Evolution 2007-2008 1	Gironde	76,701	21.7	78.3	1.9	55.0	12.5
Dens8é pour 1 000 ha	Landes	10,021	45.9	54.1	6.6	27.6	6.4
Parc / Nésidences Pri	Lot-et-Garonne	9,402	28.0	72.0	3.3	29.2	6.7
Densité_Parc_Evolution	Pyninées-Atlantiques	27,401	8.5	91.5	1.7	42.6	9.8
Département	Aquitaine	136.603	22.7	77.3	2.4	43.8	10.0
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Figure 6: Tables and Attributes detection interface in WebSmatch

is around the attributes line).

Matching. As soon as the data sources have been cleaned, and data and metadata distinguished, the data sources are ready to be matched. This matching task achieves two goals. First, matching data sources together allows discovering the overlapping between sources, which can be exploited to generate integrated data. Second, concepts are identified in order to generate the appropriate data description based on shared DSPL concepts defined with Data Publica.

Clustering. To deal with high numbers of data sources, as in Data Publica, the usual 2-way matching approach (which makes visualization easy) becomes irrelevant. Instead, we propose a schema clustering approach to visualize semantic similarities between sources. Furthermore, clustering is a very intuitive way to perform recommendation to a user, who is looking for related data sources.

Visualization. Once data is extracted from the source file, metadata is identified and concepts are matched, the information is structured as DSPL and exported. The DSPL file is then loaded in Data Publica's database and served through a generic API. This API supports different output formats such as XML, CSV or Java Script Object Notation (JSON) and has filtering capabilities with standard functions (such as equals, greater than, in...) or geographic filters. This API is currently used by mobile applications and by Data Publica's own data visualization tool to display graphs, maps and compare datasets. Alternatively, the DSPL file can be visualized in Google Data Public Explorer.

To use the DSPL format, WebSmatch makes a .zip file for each dataset. This .zip file contains an XML file and one or more CSV files. The XML file describes the metadata such as the structures of tables and the concepts used in each table. Each table is declared as the following one (taken from DSPL documentation):

```
  <column id="country" type="string"/>
  <column id="year" type="date" format="yyyy"/>
  <column id="population" type="integer"/>
  <data>
    <file format="csv" encoding="utf-8">
        country_slice.csv
```

</file> </data>

In this case, the associated CSV file contains three attributes and associated values. The attributes are divided in two kinds, dimensions (such as time or geographic entities) and metrics (values), and we use slices to make the difference. The following XML file shows how we declare this information:

```
<slice id="country_slice">
    <dimension concept="country"/>
    <dimension concept="time:year"/>
    <metric concept="population"/>

</slice>
```

In this XML file, we use two concepts: country and year. A concept is a specific kind of data that we can declare for our datasets. These concepts can be canonical concepts that are used in different datasets.

Here an example of concept in the XML file:

```
<concept id="country" extends="geo:location">
 <info>
   <name><value>Country</value></name>
   <description>
     <value>My list of countries.</value>
   </description>
 </info>
 <type ref="string"/>
 <property id="name">
   <info>
     <name><value>Name</value></name>
     <description>
       <value>
         The official name of the country
       </value>
     </description>
   </info>
   <type ref="string" />
 </property>
 <property concept="geo:continent" isParent="true"/>
 <property id="capital" concept="geo:city" />
 </concept>
```

A complete documentation can be found at https://developers.google.com/public-data/docs/developer_guide

4. RUNNING THE COMPLETE WORKFLOW

We now illustrate the complete workflow of using WebSmatch by Data Publica on the scenario described in Section 2. In order to couple the Data Publica back office and the WebSmatch application, Data Publica uses WebSmatch services via its Crawl application. Using the option "Publish (WS)" on its application redirects the crawled document to WebSmatch and the Data Publica user is also redirected to the WebSmatch editor main frame.

Metadata Detection

After the Crawl (see Figure 7), the user is redirected to the WebSmatch RIA. It is important to note that Excel files

Crawl

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Figure 7: Data Publica Crawl application

(such as .xls, for which there is no XML version) are not structured at all. As can be seen in Figure 1, they can contain lots of artifacts such as blank lines, blank columns, titles, comments, and not only a simple table.

To get all the metadata and data, the chosen file is parsed and then, two processes are applied to it. The first process relies on a combination of computer vision algorithms.

Using the jexcelapi⁵ library as a wrapper, the spreadsheet is first translated into a 0/1 bitmap (0 for void cell / 1 for non empty cell).

In this bitmap, we run a connected component detection algorithm. Algorithm 1 takes as input a function indicating the color of a point in a bitmap (in our case, a datatype of a cell) and within a one step linear parse of the matrix, assigns a connected component to each cell.

Algorithm 1: TABLE DETECTION WITH CONNECTED
Components
input : type(i,j): a function returning the datatype of
each cell
output: cc(i,j) : a function returning the connected
component of each cell
foreach $0 < i < n$ do
foreach $0 < j < m$ do
if $cc(i-1,j) \neq null$ then $cc(i,j) \leftarrow cc(i-1,j)$
else $cc(i-1, j-1) \neq null$
$cc(i,j) \leftarrow cc(i-1,j-1)$
else if $cc(i, j-1) \neq null$ then
$cc(i,j) \leftarrow cc(i,j-1)$
else if $cc(i-1, j+1) \neq null$ then
$cc(i,j) \leftarrow cc(i-1,j+1)$
else if $type(i, j) \neq void$ then
$ cc(i,j) \leftarrow new ConnectedComponent()$

Algorithm 1 allows us to partition the spreadsheet into regions. We then use more sophisticated computer vision approaches, such as morphologic transformation [5] and erode / dilate functions [9] to refine the result of the connected component detection: remove too small connected components, merge connected components that have been split due to a single void line, etc...

In the graphical interface (see Figure 8), the detected tables are drawn within a frame.

To decide whether data are line- or column-oriented, we exploit the following idea: if data are presented in lines, the Évolution de la température moyenne mondiale

année	écart de température
1850	-0,4
1851	-0,3
1852	-0,3
1853	-0.3

Figure 8: Table detection in an Excel file

datatypes of cells for each line are homogeneous, but the datatypes of cells for each column may be heterogeneous. We then compute the discrepancy in terms of cell datatypes for each line (1) and for each column (2). If (1) > (2), then the metadata are probably on the first lines, or on the first columns otherwise.

$$\sum_{0 < i < n} (\max_{t \in \{string, int, \dots\}} (\sum_{0 < j < m} (type_{[i,j]} = t)))$$
(1)

$$\sum_{0 < j < m} (\max_{t \in \{string, int, \dots\}} (\sum_{0 < i < n} (type_{[i,j]} = t)))$$
(2)

The end of the process relies on machine learning [10]. Using past experience and based on several criterions: the discrepancy measures, the datatype of a cell, the data type of the neighborhood of a cell, WebSmatch detects each important component in the spreadsheet file such as: titles, comments, table data, table header (see Figure 8). Machine learning is able to capture several spreadsheet users habits, such as: "cells on the very first line of a connected component, having the string datatype and bellow cells having a numeric datatype are often metadata" or "cells having the string datatype and beliow cells having the string datatype and void neighborhood and behind a table often are a title". The important feature is that such rules have not been designed by the user, but observed on several documents. They can be updated when new spreadsheets are performed by the user.

Matching

WebSmatch relies on YAM++ [4] to perform the matching task. YAM++ combines 14 different matching techniques, divided in 3 main groups: string matchers, dictionary and thesaurus matchers based on Wordnet⁶ and instance-based matchers. Instance-based matcher is the generic name for matchers, which deals both with metadata and data. Such matchers are very useful when the column names are not informational enough, which is often the case in public data. The instance-based matcher implemented in YAM++ is very powerful and one of the main reasons for YAM++ excellent results at the 2011 competition of the Ontology Alignment Evaluation Initiative (http://oaei.ontologymatching.org: first position at the Conference track and second position at the Benchmark track [11].

Figure 10 is a zoom of Figure 8 on the cell "année" (i.e. year in french), which has been previously detected as metadata. This cell is detected as "time:year" concept by applying the instance-based matcher on its data collection {1990, 1991,...}. Figure 9 depicts all the discovered matches over the two files of the scenario and the DSPL concepts we previously imported into the tool.

Notice that the line of the second spreadsheet (Figure 1) contains a line within a collection of years but with a void

⁵http://jexcelapi.sourceforge.net/

⁶http://wordnet.princeton.edu/

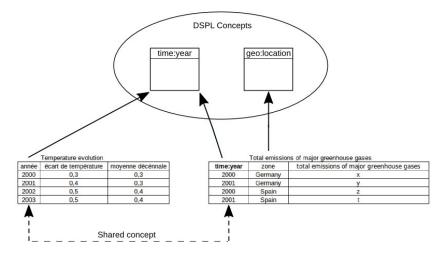


Figure 9: Result of integration

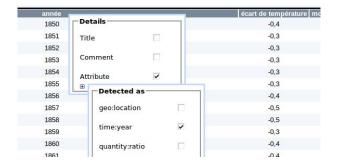


Figure 10: Matching sources with DSPL concepts

cell as first column. Despite it is void, this cell is detected by WebSmatch to be a metadata. Indeed, it is at the first line and first column of the detected table and our machine learning algorithm detects the metadata to be placed in the first column. By applying the instance-based matcher, Web-Smatch suggests this cell to be labelled with the "time:year" concept.

Clustering

Based on the semantic links discovered by the matchers between documents, WebSmatch automatically clusters the set of documents. It first computes a distance between each pair of documents.

Algorithm 2 computes the proximity between two documents. Since documents consist of several concepts, the basis of the proximity measure relies on the matching score between attributes (Line 3). For each pair of attributes (a_1, a_2) of documents 1 and 2 (Lines 1-2), we sum the score of the matching algorithm over (a_1, a_2) . Some generic attributes (e.g. geographical and temporal concepts) appear in many documents. Therefore, sharing such attributes between two documents is less relevant than sharing a less frequent one. Thus, the matching score between attributes is divided by its number of occurrences in the whole set of data sources. To avoid that large documents (involving many attributes) get an (artificially) high score, we normalize by the number of attributes in each document (Line 4). More formally, we build a bipartite graph, where nodes are attributes from the documents and edges are the matches discovered by the matching services, the weights over edges are labelled by the confidence value of the discovered matches. From this weighted bipartite graph, we compute the maximum matching and normalize it by dividing it by the minimum numbers of attributes between the two documents.

From these distances between documents, we propose a minimum energy graph model (adapted from [12]), which represents the cluster structure based on repulsion between documents. Figure 11 illustrates the result of the clustering service after adding a given number of documents: each cluster is drawn in a different color, documents are in the same cluster if and only if they share some semantics links. Documents have different diameters: the larger is the diameter, the more representative of the cluster is the document.

Algorithm 2: Compute proximity between docu-
MENTS
input : doc_1, doc_2 : two documents
output : $Prox(doc_1, doc_2)$: a function returning the
proximity between two documents
1 Attr ₁ \leftarrow attributs of (doc ₁)
2 Attr ₂ \leftarrow attributs of (doc ₂)
3
0
$p \leftarrow \sum_{a,b,c} \frac{match(a_1, a_2)}{nbOcc(a_1) \times nbOcc(a_2)}$
$p \leftarrow \sum \frac{1}{nbOcc(a_1) \times nbOcc(a_2)}$
$a_1 \in Attr_1, a_2 \in Attr_2$
$A Prop(doc, doc_2) \leftarrow \frac{1}{2} \qquad \forall p$
4 $Prox(doc_1, doc_2) \leftarrow \frac{1}{max(Attr_1 , Attr_2)} \times p$

The clustering service provides an automatic way to classify documents in several categories. This is a very interesting feature in the Data Publica application, where the number of sources is huge (> 12.000). Finally, it is able to perform some recommendation, by suggesting to the user documents related to those she is currently interested in.

Aggregate data sources

Through its matching and clustering capabilities, WebSmatch automatically suggests to the user other documents,

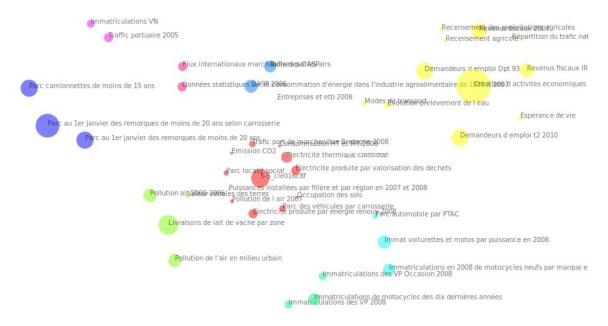


Figure 11: The cluster

Situation des jeunes trois ans après la fin des études selon le diplôme et la

	Situation professionnelle (en %)				
	Activité	Taux de chômage (en	30	fectifs de sortants (en	
		Define as attribute		lers)	
	Emploi	Define as title			
Non diplômé	48	Define as comment			
CAP-BEP-Mention complémentaire (MC)	70	Define as bidimensionnal attri	bute		
Tertiaire	65	Edit content			
Industriel	74	Edit description			
Bac	70	Show machine learning			
Bac pro/techno Tertiaire (BP-MC-BT)	70	DSPL concept			
Bac pro/techno Industriel (BP-MC-BT)	84	Switch attitutes	-		
Bac général	54				
Bac+2 (y compris Deug)	86	Join with	•	Document : Taux de chômage France (y compris Dom de 1996 a 2011	
dont Bac+2 santé-social	98	1	24	Attribut : Tx chom.	
dont Bac+2 tertiaire	81	13	52	Document : Halo du chômage et du sous emploi en 21 Attribut : Valeur en %	
dont Bac+2 Industriel	87	8	32		
Licence	80	11	62	selon le niveau de diplôme	
Licence pro	88	8	22	Attribut : Taux de chômage Document : Taux de chômage en France de 2000 à 21	
Joence Lettres, Sciences humaines, gestion, droit	73	14	29		
Licence maths, sciences, techniques, santé, staps	81	10	11	Document : Données sur le chômage des jeunes phase d'insertion professionnelle en 2010 Attribut : Taux (en %)	
Master 1	84	9	25		
Master 2	87	10	88		
Master 2 Lettres, Sciences humaines, gestion, droit	82	13	36		
Écoles de commerce bac+5	88	11	10		
Master 2 maths, sciences, techniques, santé, Staps	89	9	18		
Écoles d'Ingénieur	94	5	24		
Doctorat	91	7	17		
Ensemble	72	19	739	9	

Figure 12: Suggestion of correlated documents

which are correlated to the current one. This facility is very useful in the context of open public data, since the number of sources is huge, as it avoids the user to rely on manual searching.

Matching detects common attributes between documents, and the proximity measure used to perform clustering (see Algorithm 2) discards some useless suggestions. First, it decreases the weight of concepts that are too generic (such as year or country). Second, it suggest only documents of the same cluster, thus avoiding too many suggestions.

Figure 12 is an illustration of the suggestion feature. In this figure, the user is dealing with a document about unemployment rates for young people. There is an attribute called "Taux de chômage" ("unemployment rate" in french) and clicking on "join" proposes different documents related to unemployment. Each of these documents contains an attribute related to the unemployment rate. The user can see these documents and choose to aggregate the information with the previous one. The results can be used directly in the visualization.

Visualization

By detecting the blank cell, we are able to convert the bidimensional table from the initial spreadsheet (Figure 1) into a classical (SQL-like) flat table (Figure 9). Thanks to the matching process, we are also able to identify concepts (from DSPL) over the data sources and to detect common attributes in order to produce integrated data.

At this step, we have distinguished data and metadata from the initial Excel files, and flatted bi-dimensional tables. We can easily generate an XML file describing the metadata (title, header, concepts) and the .csv files containing the data to fit the strict DSPL input format. As a result, we can take advantage of the powerful capabilities of Google Data Explorer in terms of visualization or load the structured data into Data Publica's database as shown in Section 2.

5. RELATED WORK

In terms of metadata extraction, the problem of identifying charts in documents using machine learning techniques has been widely studied over the last decade. In [7], the authors propose a method to automatically detect bar-charts and pie-charts, using computer vision techniques and instance-based learning. The approach developed in [14] relies on a multiclass Support Vector Machine, as machine learning classifier. It is able to identify more kinds of charts, namely bar-charts, curve-plots, pie-charts, scatter-plots and surface-plots. More generally, [3] presents a survey of extraction techniques of diagrams in complex documents, such as scanned documents.

All these techniques allow recognition of charts, thus much complex shapes than tables. But, in our case our problem is not only to decide whether a table is present or not in the document, but to provide precise coordinates of all tables in the document.

Google Refine (code.google.com/p/google-refine/) is

a powerful tool to perform data cleaning. It helps the user to deal with messy data, by discovering inconsistencies. For instance, it allows string transformation to avoid the same entity, spelled in two different ways to be considered as two different entities. Google Refine also allows data augmentation using external web services or named-entity recognition based on the FreeBase social database (http://www. freebase.com). Using the "Add column based on a URL fetched on column", the user can add extra columns to her document. Nevertheless, she needs to know precisely which service to call and its complete syntax.

The major drawback of Google Refine when dealing with Excel files is the strict assumptions made over the input spreadsheet. Excel files need to have exactly one table per sheet and all attributes have to be in column and at the first line of the sheet (or the number of header lines have to be explicitly mentioned). WebSmatch's metadata extraction service is thus a mandatory step to use Google Refine on documents such as those published by french administrations and crawled by DataPublica.

Another cooperation between WebSmatch and Google Refine deals with data augmentation. Thanks to its matching capabilities, WebSmatch is able to tag the first column of a document (Figure 1) with DSPL concepts (namely geo:location). Geo-encoding such column may then be done automatically, without any involvement of the user.

Google has also developed another tool, in addition to Refine, called Google Fusion Tables [15, 8]. This tool can import CSV or XLS files to make larger datasets. It can be used after cleaning the data in Refine. Fusion Tables is also able to produce charts if given a clean input. Another feature for Fusion Tables is that one can query over the datasets via the user interface or an API. One can also find related sets or merge multiple datasets.

Even though Fusion Tables offers some functionality similar to WebSmatch (e.g. document aggregation or visualization with geographic entities), it has some limitations. When using Fusion tables, one has to provide clean spreadsheets without any comments or titles. Fusion Tables can only use clean spreadsheets. Another limitation is that it does not use any matcher to find the same instances of two attributes. For instance, to merge two documents with countries in them, one has to be careful with the names of each country. They have to be strictly equal and written using the same case. These limitations require the data to be preprocessed before using the tool.

6. CONCLUSION

In this paper, we described WebSmatch, a flexible environment for Web data integration, based on a real data integration scenario over public data from Data Publica. We chose a typical scenario that involves problems not solved by currents tools: poorly structured input data sources (XLS files) and rich visualization of integrated data. WebSmatch supports the full process of importing, refining and integrating data sources and uses third party tools for high quality visualization and data delivery. A video playing the whole motivation example is available at http://websmatch.gforge. inria.fr. Furthermore, it can be played with a test account at the same url.

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